



CUSTOMER INNOVATION CENTER

Join us for an Executive Briefing

Co-created with our leadership and technology experts, the Customer Innovation Center is a collaborative environment tailored to meet your needs. A purpose-built executive working session designed to drive AI strategy and meet critical board priorities.

Strategic priorities

At Elastic, we combine your private business context with AI to accelerate business goals.

Maximize revenue & growth

Bring AI to market faster with a unified context and decision layer. Deliver trusted, revenue-generating experiences and empower every line of business.

Ensure resilience & business continuity

Move from reactive operations to a resilient foundation. Extract more from every signal with AI to resolve issues before they impact revenue or customer trust.

Mitigate risk & improve trust

Build a foundation for agentic security operations. Detect threats earlier, respond at machine speed, and strengthen business security posture.

Unlock cost efficiencies

Identify opportunities to simplify architecture and scale more efficiently. Consolidate tools and infrastructure to deliver economies of scale as your workloads grow.

Who you'll meet

Direct access to [Elastic executive leadership](#), [general managers](#), [senior product leaders](#), and [technical experts](#), all carefully matched to the conversations that matter most to your business.



Meet us in San Francisco

Elastic Customer Innovation Center

33 Montgomery Street
Floor 9
San Francisco, CA



Key moments in our partnership

- 1 Executive alignment**
Clarify priorities, surface key risks, and define where to focus next.
- 2 Annual review**
Assess progress against goals, identify gaps, and align on the year ahead.
- 3 Expert consultation**
Meet the right market and technical experts to inform your strategy.
- 4 Investment decision support**
Evaluate options, understand tradeoffs, and pressure-test major decisions.

What you walk away with

Strategic clarity

- Sharper view of priorities
- Business vision, goals & KPIs
- Business case grounded in your objectives

Actional plan

- A roadmap tied directly to your priorities
- Prioritized use cases with defined requirements
- A 90-day action plan or pilot testing plan objectives

Tangible deliverables

- Recommended solution architecture
- Executive-ready presentations
- Working prototypes where applicable



Ready to make it specific to you?

Your priorities. Our experts. The Customer Innovation Center is where it starts.
Contact your [account team](#) to begin your experience.