



Search. Observe. Protect.

Start with free and open. Scale with an Elastic subscription.

Closed source software slows innovation by forcing state and local governments as well as educational institutions to use precious time and resources to identify, evaluate, and negotiate a number of different products before real work can begin. After running a market survey to identify potential solutions, you must engage sales teams to better understand the software capabilities and scope and manage a proof of concept, or work with the time and functional limitations of a free trial version. The time to value for closed source software products is measured in months, if not years.

The Elastic Stack is free and open software that allows users to get started immediately. Developers and analysts can download the software or launch it from a supported cloud marketplace and immediately begin to determine its suitability for the mission. Because the Elastic Stack is free and open, state and local governments as well as educational institutions can build systems that meet their requirements before investing taxpayer dollars. The time to value for Elastic's products is measured in weeks, if not days.

As Elastic-backed systems become more critical to the organization, moving to a subscription relationship enables teams to meet compliance standards, accelerate their projects with commercial features, and access world-class support. It doesn't require any new software to be installed. Instead, you add a license key to your existing environment and the features are immediately unlocked.

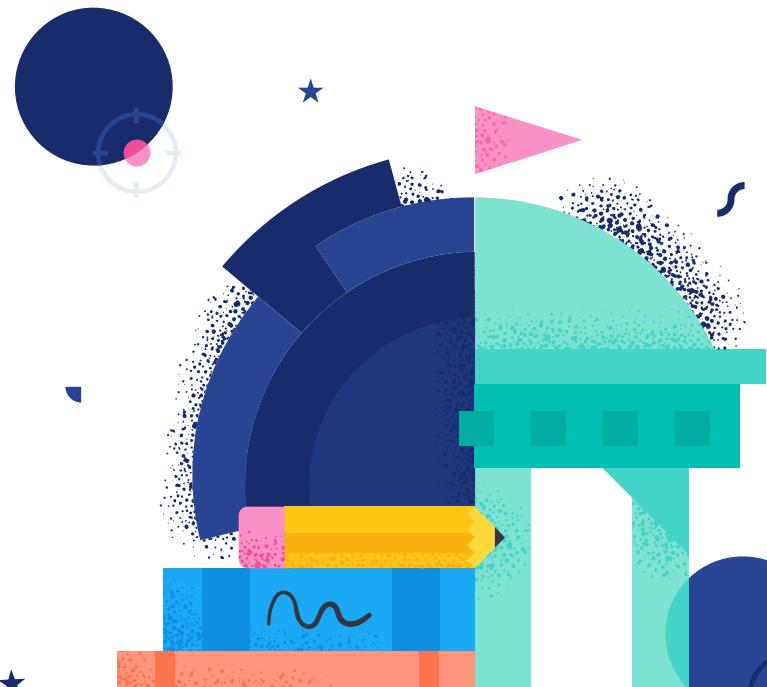


Start the partnership today

When you join the Elastic customer community, you enter into a deeper partnership with the developers building the software you're trusting to achieve your objectives. Get started by [downloading open source Elastic products any time](#). Or you can start free with an [Elastic Cloud trial](#) and immediately access critical features and support to maximize value in your projects. If you're handling highly regulated or government data, you can [access our Elastic Cloud FedRAMP authorized offering](#) free for 30 days.

Have questions?

Our team of experts and advocates are here to help as you take the next step in your Elastic journey. Contact sled@elastic.co to learn more.



Five reasons to scale with an Elastic subscription

1. Reduce time to value with commercial features

Elastic's out-of-the-box enterprise capabilities can help you build less and do more. With machine learning and alerting capabilities, analysts and developers can cut through the noise and be alerted to the signals that matter for keeping systems online or spotting anomalous behavior. Cross-cluster replication ensures high availability of mission-critical data and mitigates against disaster recovery. [Elastic Workplace Search](#) makes disparate data sources easily findable, boosting worker productivity. [Endpoint security and SIEM capabilities](#) mapped to the MITRE ATT&CK framework help with threat prevention, detection, and response. [Elastic Observability](#) features like logging, metrics, Uptime, and APM help provide unified visibility across your entire ecosystem so you can maximize uptime and resolve bottlenecks faster.

2. Meet compliance standards

Obtain an authority to operate (ATO) using the authentication, role- and attribute-based access control, encryption, and auditing functionality included with the Elastic subscription. Elastic has customers in all networks and at all security levels. Whether you're using PKI as a single sign-on mechanism, adhering to Gov Cloud, NIST, CJIS, HIPAA, PCI, integrating with your agency's Active Directory, or enforcing security controls in multi-tenant environments, Elastic has a battle-tested solution. [Learn how Elastic products both meet and help ensure compliance](#) with data protection laws and regulations.

3. Access world-class support

Subscribers get a direct line to Elastic support engineers for help deploying, scaling, and optimizing projects. And no one is better able to support our software than we are. Customers are assigned a dedicated Elastic engineer that can help ensure a continuity of knowledge within your project even as government staff change over time. Our support engineers also have an understanding of the unique requirements of government and education IT environments. Additionally, a Customer Success Manager is

provided as a dedicated resource to assist in onboarding, enablement, and strategic planning.

4. Simplify with orchestration tools

IT orchestration is a necessity in today's complex environments, and speed, simplicity, and security are paramount. Elastic's orchestration products allow agencies to accelerate innovation by rapidly deploying and managing the latest versions of the Elastic Stack. Even complex tasks like upgrading are made simple with easy-to-use GUIs and APIs, and all deployments have security enabled by default. Whether you want to host on premises, in public or private clouds, or in a hybrid environment, you can enjoy the security and support of an Elastic subscription while orchestrating or managing one, one hundred, or one thousand deployments.

- Elastic Cloud Enterprise: Self-contained Platform as a Service
- Elastic Cloud on Kubernetes: Built on the Kubernetes Operator pattern, our offering extends Kubernetes orchestration capabilities to support the setup and management of Elasticsearch and Kibana on Kubernetes
- Elasticsearch Service FedRAMP Moderate offering: Hosted service currently available on AWS GovCloud

5. Do it all on one stack at one price

With a customer-centric pricing model, your subscription cost comes down to the hardware resources used to store, search, and analyze your data, no matter the use case or the deployment model. Want to explore your application logs in Elastic SIEM? Go for it. Have leftover capacity from decommissioning old apps? No problem. It's your capacity. Deploy how you wish. We understand that some data is especially valuable — and therefore requires more resources. Resource-based pricing combined with a range of product features empowers you to design a system that reflects that value spectrum and enables you to handle growing data volumes without fear of a big bill.