



# Elastic transforms data into actionable business insights



## Cloud data is exploding and is a barrier to insights

By 2025, IDC predicts worldwide data to total

**175**  
Zettabytes of data<sup>1</sup>

Nearly half of enterprise workloads are in the public cloud.

**48%**  
Workloads in Public Cloud<sup>2</sup>

<sup>1</sup>"IDC: Expect 175 zettabytes of data worldwide by 2025," Network World, December 23, 2018.

<sup>2</sup>"2020 State of the Cloud Report," Flexera, 2020.

## Elastic (ELK) Stack uncovers the hidden insights in your Azure deployments

Databases, documents, applications, and security



### Enterprise Search

Whether it's digital workplaces, applications, or websites, Elasticsearch Service gives you the tools to quickly build a hyper-fast search experience.



### Observability

Bring your logs, metrics, and APM traces together at scale in a single stack so you can monitor and react to events happening anywhere in your environment.



### Security

Unify your security capabilities with Elastic SIEM and endpoint security. Instantly analyze and search for events and threats across your data environment and all endpoint devices.



## Complimentary technology that's seamlessly integrated

Leveraging the depth of data already living on Azure, Elastic unifies data from multiple sources to enrich and index it at scale. Preconfigured for Azure, Elastic can connect to a variety of services, storage, and applications. Security events from Microsoft Defender ATP (Advanced Threat Protection) are collected in Elastic. Monitor critical services in real-time using the latest data.

## Connect Elastic Cloud managed services across Microsoft technologies for search and observability



Azure VM



Azure Storage



Microsoft 365



Azure Event Hub



Azure Monitor



Microsoft OneDrive

## Elastic customers are improving business outcomes



A Telecommunications organization gained operational efficiency

**10x**

Improve MTTR

**10b**

Total log events per day



A Retail customer enhanced customer experience

**3b+**

Customer transactions indexed

**2,000%**

Decrease in query response times



A Financial Services company reduced risk of fraud

**35m**

Fraud protection savings over 18 months

**99%**

Decrease in MTTK

# Learn how Elastic Cloud helps you get more out of your Azure infrastructure and deliver business value

Download eBook

## Get Started on Azure Marketplace

Launch the complete Elastic experience on Azure ▶